



Hare Krishna!

A PHARMACIST BY CHOICE !

வாழ்க்கை

நாம விரும்புற பாட்டை

போட்டுக் கேட்க

வாழ்க்கை ஒண்ணும்

MP3 PLAYER இல்ல.

அது **FM RADIO** மாதிரி.

அது போடுற பாட்டை

ரசிக்க நாம தான்

கத்துக்கணும். *DMDSADV*

PH. A. ANANDHASAYANAM,

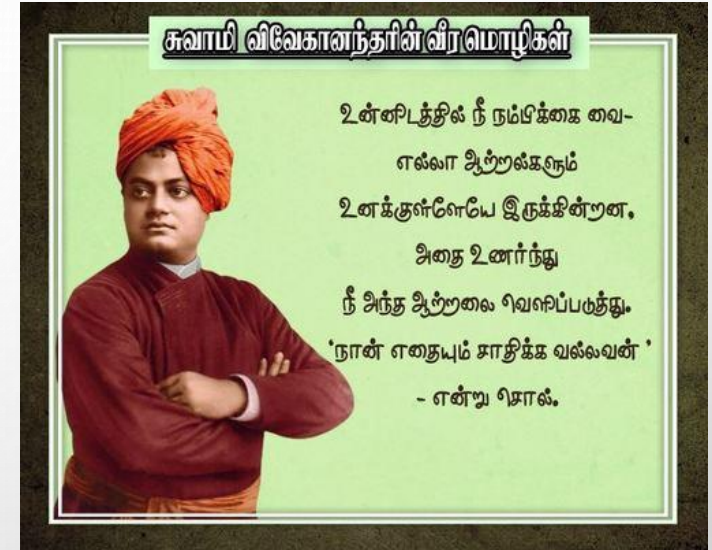
MHRM., M PHARM., PH.D.

CHOICE & CHANCE

- STAND FOR SIT
- SIT FOR STAND

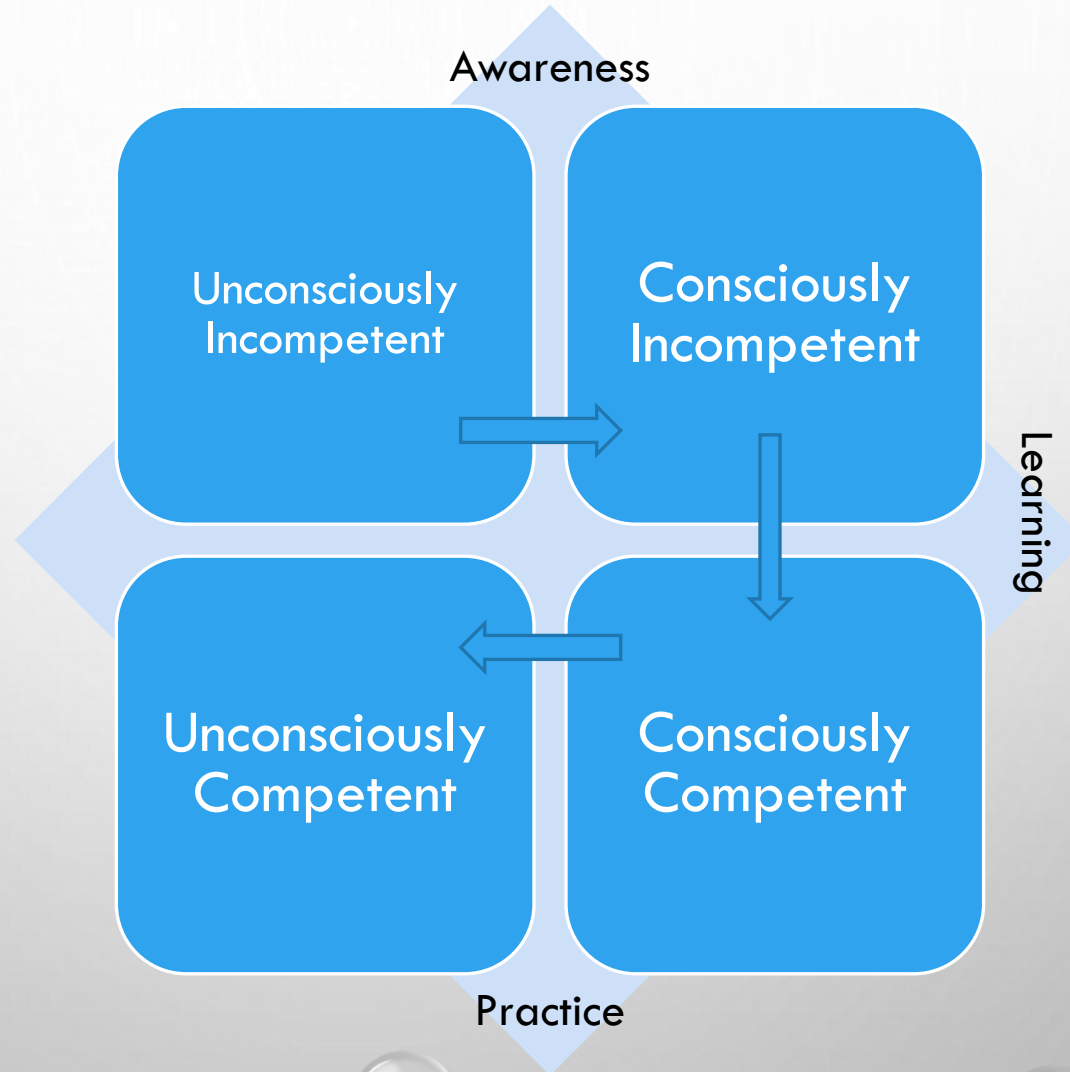
IN LIFE WHAT ALL CAN WE CHOOSE?

- PARENTS?
- COUNTRY?
- TIME OF DEATH?
- TYPE OF DEATH?



- NOT EVEN THE JOURNEY OF LIFE – BUT HOW WE REACT TO THE SITUATIONS PRESENTING TO US CAN BE CHOSEN WISELY

LEARNING STAGES



The capacity to learn is a *gift*; the ability to learn is a *skill*; the willingness to learn is a *choice*.

Brian Herbert

ACTIVITY 1

- COMMUNICATION IS IMPORTANT
- COMMUNICATION CHAIN

LEARNING
IS NOT DONE TO YOU,
IT IS SOMETHING YOU
CHOOSE TO DO.
with godin

OUTCOMES @ COURSE COMPLETION

- D PHARM
- B PHARM
- PHARM D
- M PHARM



PHARMACIST

- CLINICAL
- COMMUNITY
- HOSPITAL
- INDUSTRIAL
- ACADEMIC
- TECHNICIAN
- SPECIALITY
- AND MUCH MUCH MORE

QUALITIES TO BE DEVELOPED

PROBLEM SOLVER

INTER PROFESSIONAL COLLABORATOR

COMMUNICATOR



EQUIP YOURSELF

- LATEST CIMS
- MEDICAL DICTIONARY
- STETHOSCOPE & DIGITAL THERMOMETER
- SPHYGMOMANOMETER MANUAL

GETTING CONDITIONED

- CONDITION TO DISCIPLINE
- UN CONDITION TO LEARN
- RE CONDITION TO NEXT LEVEL



GETTING STARTED

- ❑ **LIST OF ABBREVIATIONS USED IN MEDICAL PRACTICE AND THEIR EXPANSIONS/ EXPLANATIONS**

- ❑ **DOWNLOAD ALL THE UNIVERSITY QUESTION PAPERS OF THE PAST & HAVE A SYLLABUS COPY HANDY.**

COMMUNITY PHARMACY ACTIVITIES

- WORLD DAYS
- HEALTH SCREENING
- HEALTH PROMOTION
- AWARENESS
- OTHER CREATIVES

INFORMATION SERVICES

DIC

NOTICE BOARD

NEWS LETTER

JOURNAL CLUB

ASK DEVELOPMENT

- PERSONALITY DEVELOPMENT PROGRAM
- SEMINARS BY CLINICIANS
- JOURNAL CLUB
- EMERGENCY RESPONSE SKILLS
- HEALTH SCREENING
- HEALTH PROMOTION
- CASE DISCUSSION
- CLINICAL ACTIVITIES & COMMUNITY ACTIVITIES

DISCIPLINE IS THE FIRST LESSON

- TIMELINESS
- PARTICIPATION
- PRESENTABILITY
- FORMAL DRESSING(UNIFORM & ID CARD)
- IN CAMPUS BEHAVIOUR
- COMPLAINT FREE PROFILE

PRESENCE OF MIND

FILL IN THE PAPER

TIME 30 SECONDS

HURRY UP!!!!!!!!!!!!

COMMON SENSE

- 1 PERSON FROM EVERY TEAM TO COLLECT THE FOLLOWING
- WHO COMES FIRST IS REWARDED

CAREER HEIGHT VS CERTIFICATE



THE BULL SHIT & OSTRICH

POWERBORN TIGER VS PAPER TIGER

ASK



RESPECT FOR PHARMACIST

- WHEN WILL SOMEONE RESPECT?
- WHY IS A DOCTOR RESPECTED?
- WHY IS A DEFENCE PERSONNEL RESPECTED?
- WHEN WHY WHO AND FOR WHAT A PHARMACIST IS TO BE RESPECTED?
- DO YOU HAVE IT IN YOU? YOU WILL GET RESPECT....

DEMANDING
VS
COMMANDING
RESPECT

RESPECT
COMMANDING
VS
DEMANDING

EVOLVE

GROWING OLD VS GROWING UP

- HUMAN BEING
- RELATIVE
- FRIEND
- CITIZEN
- STUDENT



**Surround
yourself with
people that
reflect who you
want to be and
how you want
to feel, energies
are contagious.**

HEALTHCARE AS A WHOLE

- 189 PG GOVT MED COLLEGES
- 404 MBBS COLLEGES
- 215 PVT MEDICAL COLLEGES
- 25346 PG MEDICINE STUDENTS A YEAR
- 1,93,000 HOSPITALS
- 480 NABH/21 JCI ACCREDITED
- 1 BED PER 1050 PATIENTS



GOAL INDIAN HEALTHCARE

- 3 BEDS/1000 PEOPLE – 2025
- 1.54 MILLION DRS REQUIRED
- 2.4 MILLION NURSES REQUIRED
- NOWHERE THERE IS A MENTION ABOUT PHARMACIST
- HEALTHCARE EXP – 74% PRIVATE, 26% GOVERNMENT



**Who is
employed
here?**

FORMULATIONS INDUSTRY

- 32000 REGISTERED PLAYERS
- 1,50,000 CRORES INDUSTRY (DOMESTIC)
- LARGEST FORMULATIONS EXPORTER IN GLOBE (14%)
- 12TH IN WORLD IN TERMS OF VALUE OF EXPORTS

OPPORTUNITIES

- PRODUCTION
- QUALITY ASSURANCE
- QUALITY CONTROL - ANALYTICAL
- FORMUATIONS DEVELOPMENT
- RESEARCH & DEVELOPMENT
- NUTRITION
- Patient services
- Clinical pharmacy
- Hospital Pharmacy
- Speciality pharmacist
- Research & Development
- Manager – Healthcare services
- Clinical trials

Are we industry ready?



WHERE ARE WE?

- HOW CAN WE ESTABLISH OURSELVES?

- **WHATS HINDERING US?**
- 

TAKE HOME MESSAGE

- CHOICE OR CHANCE – YOU ARE IN A WONDERFUL PROFESSION
- ASK
- GO THE LESS TRAVELLED ROUTE TO TOP
- NO SHORTCUTS TO SUCCESS
- COMMAND RESPECT
- BE GENUINELY INTERESTED IN THE PATIENTS HEALTH

TO CONCLUDE

- A PHARMACIST BY CHOICE IS A PHARMACIST BY HEART
- CERTIFICATES ARE NON LIVING THINGS
- EARN RESPECT BY ACHIEVING EXCELLENCE

THANKS



WE ARE BLESSED TO BE IN
A COUNTRY WITH
ABUNDANT RESOURCES

UTILISE & GROW

JAI HIND!

IF YOU HAVE

food in your fridge, clothes on your back, a roof over your head and a place to sleep

YOU ARE RICHER THAN 75% OF THE WORLD.

IF YOU HAVE

money in the bank, your wallet, and some spare change

YOU ARE AMONG THE TOP

8% OF THE WORLD'S WEALTHY.

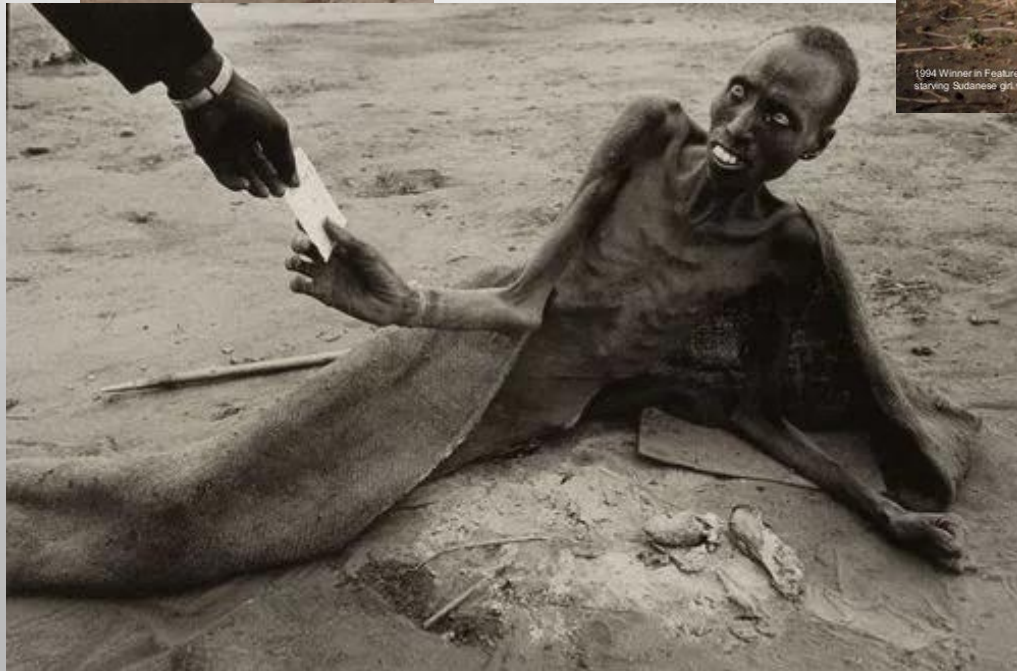
IF YOU WOKE UP THIS MORNING WITH MORE HEALTH THAN ILLNESS
YOU ARE MORE BLESSED
THAN THE MILLION PEOPLE WHO WILL NOT SURVIVE THIS WEEK.

if you have never experienced the danger of battle, the agony of imprisonment or torture, or the horrible pangs of starvation

YOU ARE LUCKIER THAN 500 MILLION PEOPLE ALIVE AND SUFFERING.

IF YOU CAN READ THIS MESSAGE
YOU ARE MORE FORTUNATE
THAN 3 BILLION PEOPLE IN THE WORLD WHO CANNOT READ IT AT ALL.

* BE THANKFUL *



Hare
Krishna!

